



affordable
exhibition
space in the
epicentre of
melbourne's
laneways

EXHIBITOR ENQUIRY FORM

please fill out and
we will contact
you to discuss
your exhibition
ideas

mattirwin.com/exhibitionunderground

EXHIBITOR ENQUIRY FORM

ARTIST'S NAME:

EMAIL:@

.....

PHONE:

TYPE TO BE EXHIBITED: IE. PRINTS, PAINTINGS,
SCULPTURE, MIXED MEDIA, OTHER (PLEASE SPECIFY):

.....

DURATION OF EXHIBITION:

- 1 WEEK (FROM \$300 + 20% OF SALES)
- 2 WEEKS (FROM \$250 PER WEEK + 20% OF SALES)
- 4 WEEKS (FROM \$200 PER WEEK + 20% OF SALES)

CATERING REQUIRED?
YES / NO

STAFFING REQUIRED?
YES / NO

Having been in the arts industry for 20 years, **matt irwin** knows how difficult it can be to get started, build momentum and remain in business as an artist.

exhibition:underground is a **matt irwin** initiative developed to offer the opportunity for emerging artists access to affordable exhibition space in the epicentre of melbourne's laneways.

exhibition:underground adjoins the **matt irwin gallery** at 4 Scott Alley, just off Flinders Lane in the bustling laneway precinct close to Centre Way, Degraes Street and the Nicholas Building. Exhibiting artists will benefit from the 'halo' effect where visitors to the **matt irwin gallery** will naturally gravitate to **exhibition:underground**.

Artists will also be promoted on the **matt irwin website**, out-going emails and newsletters, plus on the **that's melbourne** website and to the various walking tours that already visit the **matt irwin gallery**.

Along with **matt irwin's** extensive experience, artists have access to the many services offered by **matt irwin** photographic and production studio such as: reproducing artwork on archival canvas or cotton rag papers; assistance with discounted conservation framing; photography of the artist and artworks for promotional purposes; consultation on publishing artwork.

If you are thinking of 'hanging' with **matt irwin** at **exhibition:underground**, please fill out the enquiry form or contact us on 03 9596 8226.